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# DDPLS 2022

# Scientific Report

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International Conference  
on Design and Development  
of Public Library Services

17 & 18 May 2022 , Shiraz

Patterns,  
Experiences &  
Ideas



## Scientific Committee :



**Scientific Secretary**

**Dr. Leili Seifi**

Associate Professor  
Knowledge & Information Science  
University of Birjand  
Iran



**Dr. Asli Abbasi**

International Relations Assistant at  
the UNESCO Chair for Human  
Rights, Peace and Democracy  
International Law  
Shahid Beheshti University  
Iran



**Dr. Esharenana E. Adomi**

Professor  
Library and Information Science  
Delta State University  
Nigeria



**Dr. Richard Evans**

Associate Professor  
Digital Innovation  
Dalhousie University  
Canada



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**Dr. Naser Ezzati-Jivan**

**Assistant Professor  
Computer Science  
Brock University  
Canada**



**Dr. Mohammad Reza Ghane**

**Associate Professor  
Knowledge & Information Science  
Regional Information Center for  
Science and Technology  
Iran**



**Dr. Anne Goulding**

**Professor  
Information Management  
Victoria University of Wellington  
New Zealand**



**Dr. Davoud Haseli**

**Assistant Professor  
Knowledge & Information Science  
Kharazmi University  
Iran**



**Dr. Mohammad Javad  
Hashemzadeh**

**Associate Professor  
Knowledge & Information Science  
University of Birjand  
Iran**



**Dr. Gholamreza Haidari**

**Associate Professor  
Knowledge & Information Science  
Razi University of Kermanshah  
Iran**



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**Dr. Frank Huysmans**  
Professor & Information Society  
Chair with Special Regard to the  
Transformation of Public Libraries  
Communication Science  
University of Amsterdam  
The Netherlands



**Dr. Hossein Imani Jajarmi**  
Associate Professor  
Sociology  
University of Tehran  
Iran



**Mrs. Catharina Isberg**  
Director  
Library and Information Science  
Helsingborg City Libraries  
Sweden



**Dr. Jamie Johnston**  
Associate Professor  
Library and Information Science  
OsloMet University  
Norway



**Dr. Mansoor Koochi Rostami**  
Assistant Professor  
Knowledge & Information Science  
Shahid Chamran University of  
Ahvaz  
Iran



**Dr. Daphne Kyriaki-Manessi**  
Professor  
Library and Information Science  
University of West Attica  
Greece



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**Dr. Katarzyna Materska**  
Associate Professor  
Library and Information Science  
University of Silesia in Katowice  
Poland



**Dr. Bharat Mehra**  
Professor & EBSCO Endowed  
Chair in Social Justice  
Library and Information Studies  
University of Alabama  
USA



**Dr. Mahmoud Mehrmohammadi**  
Professor  
Curriculum Studies  
Tarbiat Modares University  
Iran



**Dr. Devendra Potnis**  
Associate Professor & SIG III  
Chair  
Information Science  
University of Tennessee at  
Knoxville  
USA



**Dr. Payam Roshanfekar**  
Assistant Professor  
Social Welfare & Health  
Social Welfare and Rehabilitation  
Sciences Center  
University of Social Welfare and  
Rehabilitation Sciences  
Iran



**Dr. Azam Sanatjoo**  
Associate Professor  
Knowledge & Information Science  
Ferdowsi University of Mashhad  
Iran



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**Dr. Seyed Hossein Serajzadeh**  
Associate Professor  
Sociology  
Kharazmi University  
Iran



**Dr. Ahmad Shabani**  
Professor  
Knowledge and Information  
Science  
University of Isfahan  
Iran



**Dr. Manijeh Shehni Yeilagh**  
Professor  
Psychology  
Shahid Chamran University of  
Ahvaz  
Iran



**Dr. Fatemeh Sheikhshoaei**  
Associate Professor  
Medical Library & Information  
Science  
Tehran University of Medical  
Sciences  
Iran



**Dr. Bo Skott**  
Associate Professor/Senior  
Lecturer  
Cultural Sciences  
Linnäus University  
Sweden



**Dr. Steve Witt**  
Associate Professor  
Library and Information Science  
University of Illinois at Urbana-  
Champaign  
USA



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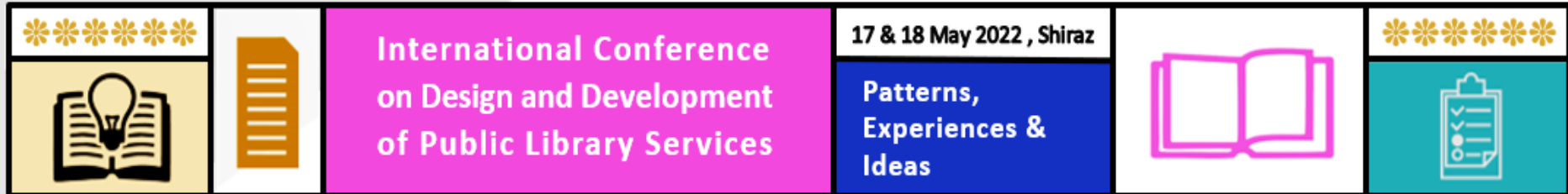
**Dr. Bülent Yılmaz**

**Professor  
Information Management  
Hacettepe University  
Turkey**



**Dr. Siamak Zand Razavi**

**Assistant Professor  
Sociology  
University of Kerman  
Iran**



# Online webinars:

No	Speaker	Title	Country
1	Dr. Davoud Haseli	Principles of Service Design in Public Libraries	Iran
2	Dr. Akram Ghadimi	Polcymakers' Approach To Developing Public Library Services	Iran
3	Dr. Asli Abbasi	Exploring The Nexus Between Human Rights, Peace And The Services Of Public Libraries	Iran
4	Ms.Catharina Isberg	Marketing Services In Public Libraries How Do We Communicate & What We Do	Sweden
5	Dr. Sanjay Kataria	Designing Outreach Services	India
6	Faiza Bashir/ Almas Khanum / Ashena Vasim	The Role Of Voluntary Activities In The Development Of Public Libraries Services In Pakistan	Pakistan
7	Ms. Vicki Mcdonald	Inspiring Possibilities	Australia
8	Ms. Jasmina Ninkov	Libraries Serving Generations: Librarianship In Serbia During The Covid 19 Pandemic	Serbia
9	Ms. Loida Garcia-febo	Public Libraries Working For A Better Tomorrow: Four Big Challenges Facing Public Libraries	USA
10	Dr. Gina de Alwis	Public Libraries Transform: Are Public Librarians Ready For New Challenges?	Singapore





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## Reviewers :

No	Name	University
1	Dr. Leili Seifi	University of Birjand
2	Dr. Mohammad Akbaribooreng	University of Birjand
3	Dr. Abolfazl Asadnia	Iran Public Libraries Foundation
4	Dr. Amir Reza Asnafi	Shahid Beheshti University
5	Dr. Rahman Ebrahimi	Iran Public Libraries Foundation
6	Dr. Golnesa Galyani Moghadam	Allameh Tabataba'i University
7	Dr. Mohammad Reza Ghane	Regional Information Center for Science and Technology
8	Dr. Gholamreza Haidari	Razi University of Kermanshah
9	Dr. Davoud Haseli	Kharazmi University
10	Dr. Mohammad Javad Hashemzadeh	University of Birjand
11	Dr. Gholamhosein Jahangeer	University of Birjand
12	Dr. Mariam Keshvari	Iran Public Libraries Foundation
13	Dr. Mohammad Reza Kiani	University of Birjand
14	Dr. Monsoor Koochi Rostami	Shahid Chamran University

No	Name	University
15	Dr. Rahman Marefat	University of Semnan
16	Dr. Hossein Moradimoghadam	University of Semnan
17	Dr. Ghasem Movahedian	Iran Public Libraries Foundation
18	Dr. Zahra Naseri	University of Tehran
19	Dr. Maryam Pakdaman Naeni	
20	Dr. Mitra Pashootanzade	University of Isfahan
21	Dr. Neda Pourkhalil	Iran Public Libraries Foundation
22	Dr. Azam Sanatjoo	Ferdowsi University of Mashhad
23	Dr. Mahmoud Sangari	University of Birjand
24	Dr. Ahmad Shabani	University of Isfahan
25	Dr. Fatemeh Sheikhshoaei	Tehran University of Medical Sciences
26	Dr. Shiva Yari	Iran Public Libraries Foundation
27	Dr. Rasoul Zavarraqi	University of Tabriz
28	Dr. Sajjad Mohammadian	Iran Public Libraries Foundation

## The Result of Review process :

<b>Total papers received</b>	<b>Oral presentations</b>	<b>Proceedings</b>	<b>Poster</b>	<b>Experiences &amp; Ideas</b>
<p>(106)</p> <p>84 : Iran 22 : Abroad</p>	<p>8</p>	<p>8</p>	<p>26</p>	<p>11</p>



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## Keynote Speakers :



**Dr. Mohammad Abooyee**

**Position:** Associate Professor in Public Administration

**Country:** Iran

**Affiliation:** Tehran University

**Title of Speech:** Design of Human-Centered Services in Public Libraries



**Dr. Naresh Agarwal**

**Position:** President of Association for Information Science & Technology (ASIS & T) / Professor in Information Science / Director of the Information Science & Technology Concentration at the School of Library and Information Science Simmons University

**Country:** USA

**Affiliation:** Simmons University

**Title of Speech:** Knowledge Management and Innovation of Public Library Services



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## Dr. Mehrdad Cheshmehsohrabi

**Position:** Associate Professor in Information Science and Knowledge Studies

**Country:** Iran

**Affiliation:** University of Isfahan

**Title of Speech:** Designing Creative and Innovative Services in Public Libraries  
Using Data Mining and WH-Questions Techniques



## Dr. Richard Evans

**Position:** Associate Professor in Digital Innovation

**Country:** Canada

**Affiliation:** Dalhousie University

**Title of Speech:** Design Thinking for Improving Service Innovation



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**Dr. Naser Ezzati- Jivan**

**Position:** Assistant Professor in Computer Science

**Country:** Canada

**Affiliation:** Brock University

**Title of Speech:** Application of Artificial Intelligence in Public Library Services



**Dr. Anne Goulding**

**Position:** Professor in Information Management

**Country:** New Zealand

**Affiliation:** Victoria University of Wellington

**Title of Speech:** Evaluating Public Library Services and Developments. What Story Do You Want to Tell?



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## Mr. Jan Holmquist

**Position:** Entrepreneur, Founder, Consultant at Holmquist Consult

**Country:** Denmark

**Affiliation:** Guldborgsund Public Library

**Title of Speech:** Public Librarians: A Driving Force for the Sustainable Development Goals



## Dr. Abdolhossein Kalantari

**Position:** Associate Professor in Sociology

**Country:** Iran

**Affiliation:** Tehran University

**Title of Speech:**



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### Mr. Sander van Kempen

**Position:** Senior Advisor Koninklijke Bibliotheek & Member of IFLA Public Library Section

**Country:** The Netherlands

**Affiliation:** Royal Dutch Library

**Title of Speech:** Design & Development of Public Library Services; The Netherlands Experiences



### Dr. Daphne Kyriaki-Manessi

**Position:** Professor in Library and Information Science

**Country:** Greece

**Affiliation:** University of West Attica

**Title of Speech:** The Postmodern Public Library



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### **Ms. Barbara Lison**

**Position:** IFLA President & Director of Bermen Public Library

**Country:** Germany

**Affiliation:** Director of Bermen Public Library

**Title of Speech:** How IFLA Is Supporting the Global Libraries



### **Dr. Katarzyna Materska**

**Position:** Professor in Library and Information Science

**Country:** Poland

**Affiliation:** University of Silesia in Katowice

**Title of Speech:** An Ecosystem Approach to Designing and Developing Public Libraries Services





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## Dr. Maria McCauley

**Position:** President-Elect of the Public Library Association (PLA) & Director of Libraries at Cambridge Public Library

**Country:** USA

**Affiliation:** Cambridge Public Library

**Title of Speech:** Trends in American Public Libraries & the Importance of Associations and Networks in Professional Development



## Dr. Bharat Mehra

**Position:** Professor in Library and Information Studies & EBSCO Endowed Chair in Social Justice/Editor in Advances in Librarianship

**Country:** USA

**Affiliation:** University of Alabama

**Title of Speech:** Social Justice Laws of Librarianship: New Directions of Impact in Iran



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## Dr. Mahmoud Mehrmohammadi

**Position:** Professor of Curriculum Studies at Tarbiat Modares University /  
Former President of Farhangian University

**Country:** Iran

**Affiliation:** Tarbiat Modares University

**Title of Speech:** Public Library: An Opportunity to Turn Public Schools to a  
Community Development Center



## Dr. Reza Mohammadkazemi

**Position:** Associate Professor in Entrepreneurship & Secretary of Iranian  
Entrepreneurship Association

**Country:** Iran

**Affiliation:** Tehran University

**Title of Speech:** Methods of Marketing and Promoting Services in Public  
Libraries



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## Ms. Lessa Kanani'opua Pelayo-Lozada

**Position:** President-Elect of American Library Association (ALA) 2022-2023  
/Adult Service Assistant Manager Palos Verdes Library District

**Country:** USA

**Affiliation:** Palos Verdes Library District

**Title of Speech:** Trends in American Public Libraries and the Importance of  
Associations & Networks in Professional Development



## Dr. Devendra Potnis

**Position:** Associate Professor in Information Science & SIG III Chair

**Country:** USA

**Affiliation:** University of Tennessee

**Title of Speech:** Killing Two Birds With One Stone: A Social Innovation for Public  
Libraries to Alleviate Poverty and COVID-19 in Developing Countries



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**Dr. Bo Skott**

**Position:** Associate Professor/ Senior Lecturer Cultural Sciences

**Country:** Sweden

**Affiliation:** Linnäus University

**Title of Speech:** Digital Dissemination Skills in Public Libraries



**Dr. Bülent Yılmaz**

**Position:** Professor in Information Management

**Country:** Turkey

**Affiliation:** Hacettepe University

**Title of Speech:** Governance and Service Policy of Public Libraries in Turkey



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**Dr. Mohammad Mahdi Zolfagharzadeh**

**Position:** Assistant Professor in Futures Studies

**Country:** Iran

**Affiliation:** Tehran University

**Title of Speech:** The Future of Public Library Services



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## Invited Speakers :



**Ms. Loida Garcia-Febo**

**Position:** International Library Consultant & Former ALA President

**Country:** USA

**Affiliation:** International Library Consultant

**Title of Speech:** How Public Libraries Can Drive Change towards a Better Tomorrow?



**Mrs. Catharina Isberg**

**Position:** Director at Helsingborg City Library

**Country:** Sweden

**Affiliation:** Helsingborg City Libraries

**Title of Speech:** How We Co-Create the Future Library with the Community



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### Mr. Juha Manninen

**Position:** Director of Finish Library Association/ Member of IFLA Public Library Section

**Country:** Finland

**Affiliation:** Finnish Library Association

**Title of Speech:** Public Libraries in Finland and Share Some Examples of Good Practices



### Ms. Vicki McDonald

**Position:** State Librarian & Chief Executive Officer, State Library of Queensland

**Country:** Australia

**Affiliation:** State Library of Queensland

**Title of Speech:** Strategy- a Driver for Success



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**Ms. Maura Muller**

**Position:** Volunteer Manager of New York Public Library

**Country:** USA

**Affiliation:** New York Public Library

**Title of Speech:** Role of Voluntary Activities in Services Development



**Ms. Jan Richards**

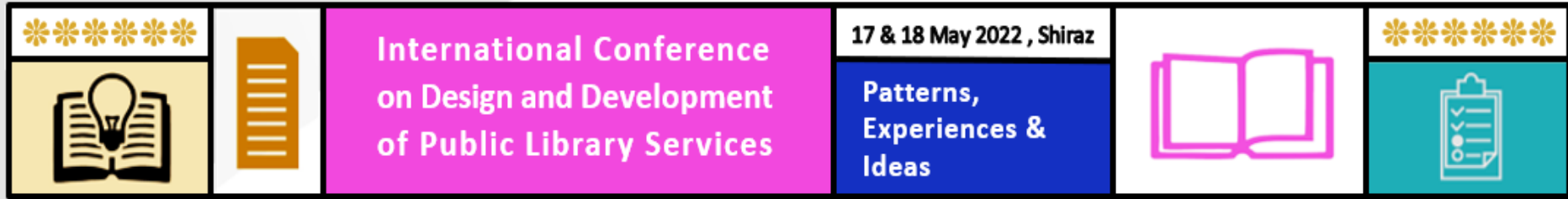
**Position:** Principal, Jan Richards Consulting

**Country:** Australia

**Affiliation:** Jan Richards Consulting





**Title of Speech:** Rethinking Public Library Services in a Post-COVID World





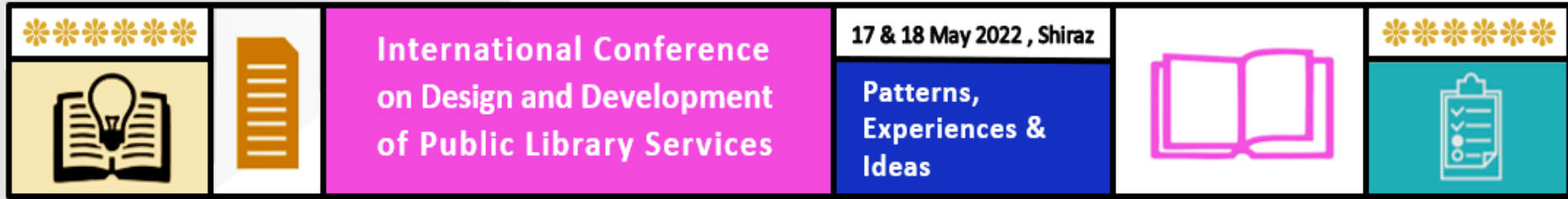
## Welcome Messages Received :

<b>International</b>		
<b>No</b>	<b>Name</b>	<b>Position</b>
1	Ms. Barbara Lison	IFLA President
2	Naresh Agarwal	ASIS & T President
3	Ms. Loida Garcia-Febo	International Library Consultant & Former ALA President
4	Ms. Catharina Isberg	Director of Library Helsingborg
5	Dr. Bo Skott	Associate Professor at Linnäus University Sweden
6	Dr. Katarzyna Materska	Professor at Silesia University
7	Dr. Daphne Kyriaki-Manessi	Professor at West Attica University
8	Dr. Bharat Mehra	Professor at Alabama University
9	Dr. Anne Goulding	Professor at Victoria University
10	Dr. Devendra Potnis	SIG III Chair
11	Dr. Maria McCauley	President of Public library Association

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## National

No	Name	Position
1	Dr. Mohammad Reza Ghaneh	Associate Professor Of Knowledge And Information Science , Resource Evaluation And Development Research Group
2	Dr. Mohammad Javad Hashemzadeh	Associate Professor, University of Birjand
3	Dr. Fatemeh Sheikhashaei	Associate Professor of Library & Medical Information, Tehran University Of Medical Sciences
4	Dr. Ahmad Shabani	Professor, Department of Knowledge & Information Science , University of Isfahan
5	Dr. Siamak Zandrazavi	Assistant Professor, Department of Sociology, Shahid Bahonar University of Kerman
6	Dr. Davood Hasili	Assistant Professor, Department of Knowledge & Information Science , Kharazmi University
7	Dr. Akram Ghadimi	Iranian Association for Popularization of Science President
8	Dr. Amireza Asnafi	Head of Dept. Shahid Beheshti University
9	Dr. Saeed Rezaei Sharifabadi	Iranian Library and Information Science Association President
10	Dr. Mahmoud Mehrmohammadi	Former President of Farhangian University



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Unesco chair on popularization of Science



Unesco



Middle East Division of the Association for Information Science and Technology (ASIS&T-ME)



Association for Information Science and Technology



Iranian Library and Information Science Association (ILISA)



Shahid Chamran University of Ahvaz



Iranian Association for Popularization of Science



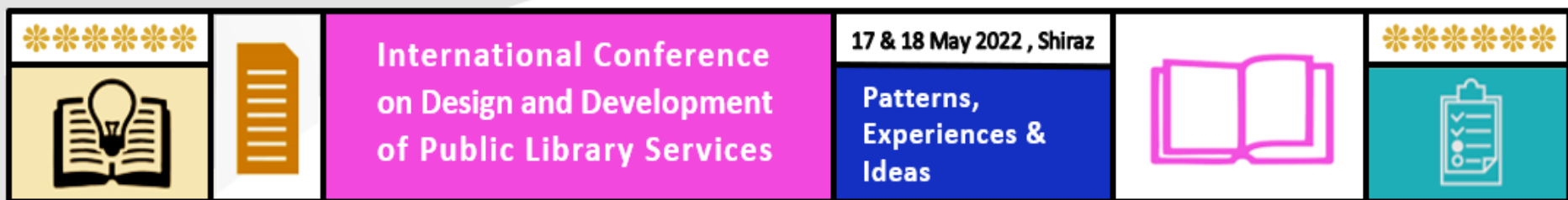
Iranian Association of Women's Studies



University of Birjand



University of Isfahan



Shahid Beheshti University



Publisher of Iran  
Conferences and Scientific  
Journal Papers



Fars Governorate



Shiraz University



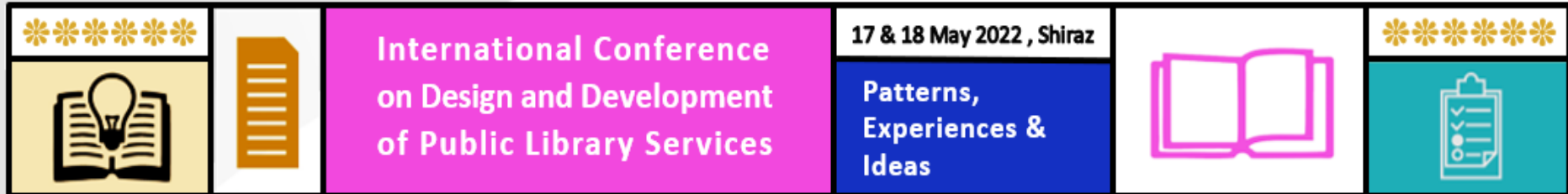
Regional Information  
Center for Science &  
Technology



UNESCO Chair for Human Rights, Peace &  
Democracy



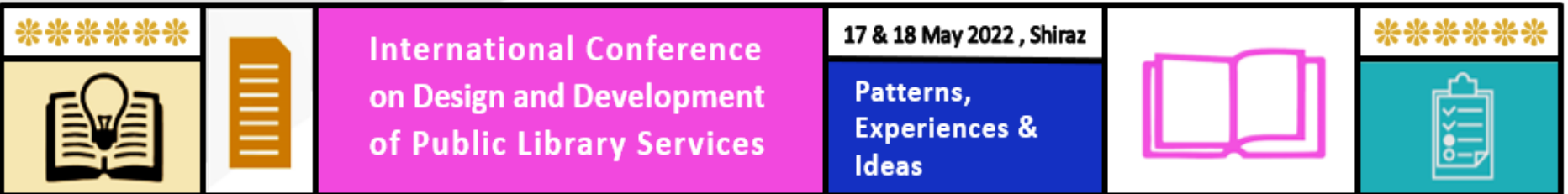
SIG III



## Experiences & Ideas Panel :

### International Conference On Design And Development Of Public Library Services Patterns. Experiences & Ideas

Experiences and Ideas	Speaker	Title	IRDT	CET	EST
	Scientific Secretary: Dr. Leili Seifi (Iran)	Welcome	18:01-18:03	15:31-15:33	9:31-9:33 AM
	Scientific Committee Member: Dr. Mohammad Reza Ghane (Iran)	Panel chair	18:03-18:10	15:33-15:40	9:33-9:40 AM
	Dr. Josephine Onohwakpor (Nigeria) Experience	The Role of Public Library in Meeting the Information Needs of Rural Dwellers for Sustainable National Development	18:10-18:20	15:40-15:50	9:40-9:50 AM
	Mr. Mostafa Ahangar, Mr. Mohsen Najafikhah (Iran) Experience	Experience the First Iranian Makerspace in the Public Library: A New Service to Facilitate the Creation of Knowledge in the Farhangian Public Library of Hamadan	18:21-18:31	15:51-16:01	9:51-10:01 AM
	Dr. Faeze Delghandi, Ms. Maryam ahmadinasab (Iran) Idea	Need for Facilitator Services in Classifying and Retrieving Public Library Resources (for Children's Resources)	18:32-18:42	16:02-16:12	10:02-10:12 AM
	Ms. Marzieh Fallah Kordabadi, Ms. Seyedeh Mohaddeseh Hosseini Sorkhkalai (Iran) Experience	Amin Consulting Station	18:43-18:53	16:13-16:23	10:13-10:23 AM
	Ms. Amanda Hassani, Ms. Fatemeh Tofiq (Iran) Experience	Identify the Sources and Revenue Capacities of Public Libraries and Provide Operational Solutions and Business Models	18:54-19:04	16:24-16:34	10:24-10:34 AM
	Dr. Hossein Moradi Moghadam (Iran) Idea	The Need to Initiation Information Counseling and Readership Counseling Services in the Country's Public Libraries	19:05-19:15	16:35-16:45	10:35-10:45 AM
	Mr. Hossein Rouhani Sadr (Iran) Idea	The Role of Spiritual Places in Providing Special Library Services to the Able-Bodied	19:16-19:26	16:46-16:56	10:46-10:56 AM
	Ms. Neda Shamohammadi (Iran) Idea	Redesigning the services of the children's section of public libraries (Based on the Montessori educational model)	19:27-19:37	16:57-17:07	10:57-11:07 AM
	Ms. Marzieh Siamak, Ms. Najmeh Babagheibi azghandi (Iran) Idea	Special services for the Development of Public Library Services: Support Public Library Members Fund (SAC)	19:38-19:48	17:08-17:18	11:08-11:18 AM
Ms. Mojgan Zare (Iran) Experience	The Lived Experiences Providing Entrepreneurship Services in Public Libraries: A Case Study of Vali -Asr Public Library, Marvdasht	19:49-19:59	17:19-17:29	11:19-11:29 AM	



**Panel Discussion :**

**A Panel Discussion on:**  
**The Future of Public Libraries in a Post-Covid World**

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**Patterns, Experiences & Ideas**

	<b>Dr. Naresh Agarwal</b>	President of Association for Information Science & Technology (ASIS&T)
	<b>Ms. Barbara Lison</b>	President of the International Federation of Library Associations and Institutions (IFLA)
	<b>Dr. Maria McCauley</b>	President - Elect of the Public Library Association (PLA)
	<b>Ms. Lessa Kanani'opua Pelayo-Lozada</b>	President - Elect of American Library Association (ALA)
	<b>Moderator: Dr. Leili Seifi</b>	Scientific Secretary

**Monday, May16\*20-21IRDT\*11:30AM-12:30 PM EST \* 17:30-18:30 CET**

**Persian Room: <http://live261.videocake.ir>**  
**English Room: <http://live118.videocake.ir>**

General Administration of public libraries of fars province

ISC Islamic World Citation Center CIVILICA

Iranian Public Libraries Advancement Association

Iran Public Libraries Foundation

Iranian Sociological Association



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### Appreciation :

- **Scientific Committee Members:** For their support, wise advice & brilliant suggestions.
- **Reviewers:** For their thorough and timely reviewing of the papers.
- **Scientific Sponsors:** I would like to thank all of the sponsoring organizations for providing their generous scientific support.
- **Speakers of the online webinars:** I sincerely appreciate their support and informative speech.
- **Keynote & invited speakers:** We were fortunate to have a wide range of keynote & invited speakers from around the globe. I would like to express my heartfelt thanks to all of them for a significant role in the success of this event.
- **Authors & all the contributors:** For their contribute and sharing their research output.



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### **Conference Organizers:**

- **Our Executive Board of Iranian Public Libraries Advancement Association** for their scientific support & effectiveness.
- **Iranian Sociological Association** for their scientific support.
- **Iran Public Libraries Foundation particularly:**

Mr. Mahdi Ramezani Conference Chair & General Secretary

Dr. Sayed Bagher MirAbdollahi, Acting Deputy of Planning, Research & Information Technology,

Dr. Sajjad Mohammadian, General Director of Research & Education office,

**“ For their financial support & suggestions ”**





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**Executive Committee:**

- **Executive Secretary:**

Dr. Rouhollah Manouchehri & all the hardworking Committee Members

- **My Assistants:**

Dr. Neda Poorkhalil

Ms. Faezeh Fararoe , for their tireless efforts.

**My dear students and colleagues for their support & understanding  
during my busy time**



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- Finally, I would like to thank all of the conference participants for their contributions which are the foundation of this conference.
- We hope that this conference will allow the participants a productive discourse on the design and development of public library services as community building and lifelong information centers. We hope that you have a productive and fun-filled time at this very special event.



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**THANK  
YOU**